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**AEV TECHNOLOGIES, INC. ADDS E.V. INDUSTRY VETERANS TO COMPANY  
LEADERSHIP**

**AEV Hires Former Segway President, Rod Keller, Plus Electric Vehicle Market Experts to Lead Sales,  
Marketing, and Operations**

**Austin, TX (February 15, 2018)**—AEV Technologies, Inc. (<https://austinelectric.com/>), designer and manufacturer of compact, light-duty emissions-free vehicles for urban commercial and consumer markets, announced the addition of Electric Vehicle industry veterans to their company leadership. Since Q4 of 2017, AEV has hired multiple tech and EV heavyweights to transition the electric vehicle technology company to its next phase.

Former Segway President, Rod Keller, joined AEV Technologies, Inc. in November 2017 as Chief Executive Officer. In addition to his Segway background, Rod has been President and C.E.O. of T3 Motion, Inc., a manufacturer of electric law enforcement fleet vehicles. Rod brings decades of domestic and international leadership, F500 and Early Stage experience, Channel development, Organizational restructuring, and a proven record of sales achievement.

Joining Rod is Bruce Riggs, AEV's Chief Operations Officer. Bruce's experience in international electronics manufacturing with Compal and Quanta Computers has resulted in volume manufacturing, new product development, and operations expertise. Bruce is also the former Chairman of the IEEE 1625 Battery Standard along with holding certifications in Global Lean and Six-Sigma leadership.

AEV's experienced management team has grown to include new Chief Revenue Officer Brian Buccella, former Segway Vice President of Business Development and Marketing responsible for rebranding and launching Segway's Retail Product lines. Brian brings multiple EV company management experience in both B2C and B2B. His background includes being former President of Vectrix, LLC, an electric motorcycle manufacturer and a founding partner of T3 Motion, an electric fleet vehicle designed for police, military, and security applications.

Rounding out the new AEV Technologies, Inc. EV-experienced staff is the addition of former Segway Sales Director Lee Robinson, as AEV's Director of Sales and new AEV Technologies, Inc. Marketing Director, Jeff Simpson, formerly of T3 Motion, Inc. and Vectrix, LLC.

AEV Technologies, Inc. now benefits from over 85 years of management experience including over 40 years of EV company experience in C-level management, product development, manufacturing, sales,

marketing, service, support, and sales channel contracting.

“We are proud to bring together this remarkable team of EV experts at AEV,” said Rod Keller, AEV Technologies, Inc. C.E.O. “Collectively, our group now features over 40 years of electric vehicle company experience. We have purposely sought out this expertise to take AEV Technologies to new frontiers globally. We all have experience in building clean energy vehicle companies through leadership, operations, sales, and marketing. Having this team under the AEV roof is a huge asset to our vision as a technology and vehicle provider.”

**About AEV Technologies, Inc.:**

AEV Technologies, Inc., ([AEVTechnologies.com](http://AEVTechnologies.com)), designs and delivers compact, emissions-free vehicles for use within urban and short-haul markets. Capable of accommodating a broad range of commercial and consumer requirements, AEV Technologies’ vehicles are the emerging leaders of safe, affordable, efficient and sustainable logistical transportation. AEV Technologies was founded in 2017 by entrepreneurs, investors, and executives with a passion to create sustainable urban electric solutions for Campus Management, Last Mile Delivery, Urban Commuting, and Closed Campus Transport. Discover more about AEV Technologies at: [AEVTechnologies.com](http://AEVTechnologies.com) or by calling (512) 994-4917.

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